

# ADDENDUM A: Booth Guests

## 2010 NWA Wrestling Legends Fanfest Weekend

Thursday-Sunday, August 5-8, 2010 Hilton University Place; Charlotte, NC

### 1. BOOTH SPACE

Vendors wishing to have talent at their booths (referred to as booth guests,) must have a minimum of two booths. No more than one booth guest may appear at any given time for any vendor. In limited cases, Promoter may allow two booth guests if it's a tag team, wrestler/manager or wrestler/valet.

Vendor Initials \_\_\_\_\_

### 2. PRE-APPROVAL OF BOOTH GUEST

Vendors must seek pre-approval from the Promoter before ANY contact is made with a potential booth guest. Promoter reserves the right to disallow any guest for any reason without explanation.

Vendor Initials \_\_\_\_\_

### 3. BOOTH FEES

A minimum 50% deposit on booth fees must be paid before any announcement (public or private,) is made regarding booth guest appearances.

Vendor Initials \_\_\_\_\_

### 4. BOOTH GUEST BEHAVIOR

Vendor is responsible for insuring it's booth guest is 110% fan-friendly at all times while on the property of the host hotel. No profanity or anything that could be construed as rude behavior. Promoter will accept nothing less. Vendor is responsible for the conduct of it's booth guest in all public places. The behavior of booth guest in common places of the hotel (lobby, bar, restaurant, hallways, etc.) is just as important as it is at vendor's booth. Vendor should advise each of it's booth guests not to interrupt, distract, or hinder another vendor's booth guest – or Promoter's guests – during those guests' appearances. It is a common courtesy not to delay any line or fan from meeting any guest. Any bad behavior will be subject to immediate removal from the property and subsequent events. Vendor is responsible for communicating these provisions to each of it's booth guests in advance.

Vendor Initials \_\_\_\_\_

### 5. BOOTH GUEST SCHEDULE/PRICING

Vendor agrees to provide Promoter with all booth guest schedule and pricing information in a timely manner, allowing Promoter to relay the information to fans via the NWAlegends.com website and other means. Vendor will promptly notify Promoter of any changes to either schedule or pricing.

Vendor Initials \_\_\_\_\_

### 6. PHOTO OPS

Vendor agrees to have booth guest available for photo opportunities with fans (referred to as photo ops,) using Promoter's one-hour, 8" x 10" print service, at a cost to the vendor of five dollars per photo printed. Vendor determines it's own photo op pricing. Vendor may offer fans the option of using the fan's own camera as an alternative to Promoter's one-hour, 8" x 10" print service option, but the price must be the same. Vendor is responsible for providing it's own digital camera (one that supports either SD Card, CompactFlash Type I and II, Memory Stick, or XD-Picture Card,) and multiple memory cards (recommended minimum is 10 memory cards per booth guest.) Vendor agrees to work closely with Promoter and Promoter's one-hour, 8" x 10" print service staff to insure that all aspects of the photo op process run smoothly.

Vendor Initials \_\_\_\_\_

### 7. PHOTO OP PRICING

Vendor agrees to have available at it's booth appropriate signage with all photo op pricing details/options. Nothing may be taped, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or furniture of the host hotel. A \$100 fine will be assessed by the host hotel for each violation. It is standard practice that Promoter's guests will autograph photo ops for free. Promoter encourages vendor to do the same with regards to photo ops with booth guests, but does not mandate such.

Vendor Initials \_\_\_\_\_

### 8. AUTOGRAPH PRICING

Vendor agrees to have available at it's booth appropriate signage with all autograph pricing details/options. Nothing may be taped, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or furniture of the host hotel. A \$100 fine will be assessed by the host hotel for each violation.

Vendor Initials \_\_\_\_\_

The Promoter allows booth guests only under these specific circumstances. It should be understood that a good number of fans will be first-time attendees and such extra time and attention should be provided so they understand the difference between Promoter's guests and Vendor booth guests, specifically as it relates to paying for autographs. This will help insure a 110% fan-friendly environment, help educate first-time attendees and create a long-standing, positive relationship between Promoter, Vendors, and fans.